

# AFFINAGE

P R O F E S S I O N A L

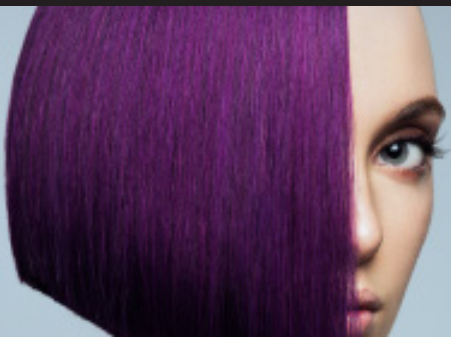
## WHY CHOOSE AFFINAGE PROFESSIONAL

- Affinage Professional offers a complete end to end colouring solution
- Economical 100ml Tube - 1:1.5 mix
- Competitive pricing structure
- Highest quality pigments - Colour That Exceeds Expectations
- DAT2™ technology - Unique Simultaneous Lift and Deposit
- Reduced processing times to 15 - 20 minutes with gentle heat
- Up to 100% grey coverage
- Low Ammonia content and pH level
- Comprehensive colour collection of over 100+ colours
- Affinage Professional offers extensive training and education programmes tailored to suit any level of hairdressing
- Strong technical support 1800 804 757
- Marketing and sales support

**Need more information?**

**CONTACT US** 1800 804 757

[www.affinage.com.au](http://www.affinage.com.au)



# AFFINAGE

P R O F E S S I O N A L

## WHAT MAKES US UNIQUE

### **INFINITI** **Permanent**

DAT2™ technology -  
Simultaneous Lift and Deposit

Up to 100% Grey Coverage

Increased colour deposit with high  
quality pigments

20-30 mins processing time

Low ammonia content

Low pH level

Pleasant fragrance

Crème/gel consistency,  
greater adhesion to the hair

Superior lightening Arctic Blondes

Dedicated toning range

Colour chart using the ICC  
numbering system

### **INFINITI** **Satin tone on tone**

AMMONIA FREE

Gentle on hair and scalp

70% - 100% Grey Coverage

Contains Keratin

15-30 minutes processing time

Crème/gel consistency, greater  
adhesion to the hair

Pleasant fragrance

Colour balancing made easy

Colour chart using the ICC  
numbering system

UNIQUE FORMULATION WITH  
SIMULTANEOUS LIFT & DEPOSIT

AMMONIA FREE  
UNIQUE FORMULATION



**DAT**   
Diamond Activation Technology™

\*Affinage Professional Australia Formulation

